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APEX Mobile Media's Canada Wide Growth Leads to Minority Stake Acquisition of Coastal Digital Group

Toronto, ON, June 5 , 2019 – APEX Mobile Media continues to see growth Canada-wide since its launch in 2016, leading to expansion of its offering. With more advertising dollars directed at mobile media, APEX has acquired a minority stake in Coastal Digital Group, an industry leader in creative design & production which allows brands to give customers a unique digital experience, along with providing ROI and efficiency.

Walder Amaya, CEO of APEX Mobile Media firmly believes through this strategic partnership APEX's offering to Canadian advertisers will be enhanced by leveraging Coastal's design, creativity and production capabilities.

"We have been working with the Coastal team for the last 2 years in which time, their expertise and know how, have been pivotal in our success. Coastal has a seasoned leadership team that understands the digital marketplace and emerging trends. We are thrilled to be working even closer together".

At Coastal Digital Group, Co-founders Brendan Clark and Sotero Bernardo, see the newly evolved partnership as an opportunity that both companies will use to scale and extend their reach.

"Now that APEX is a minority stake holder, our relationship has evolved into a mutually beneficial partnership. Our goal is to continue working closely with the APEX team to help further grow their company in the creative space. In turn, we will also benefit from their experience and use it to help grow CDG as well. Having APEX on board, presents a big opportunity for us to scale the company quickly and reach different markets faster."

For more details about APEX Mobile Media, please visit www.apexmobilemedia.com

About APEX Mobile Media

APEX Mobile Media is a leading mobile marketing solution company. APEX Mobile Media is focused on partnering with the world's leading mobile ad technology companies and mobile app publishers to deliver unparalleled end-to-end mobile marketing solutions for our clients. Our commitment to working only with premium app publishers and tech companies allows Apex to offer our clients a premium and transparent mobile experience.

Visit APEX Mobile Media at: www.apexmobilemedia.com

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